00:15:00

09771611

Order Sep

WDAF-TV

ORDER

Flight Dates 10/08/12-11/06/12

Product Estimate #

MISSOURIANS 4 KOSTER Alt Order # 565996

Billing Type Cash Original Date / Revision Agency Com 15% 10/24/12 10/25/12 Order Type **GENERAL**

Billing Contact Billing Cycle EOM/EOC Advertiser Koster/D/Atty Gen/MO

25 Whitlock Place Billing Calendar BROADCAST Suite 201

Demographic A35+ Marietta, GA 30064 Agency LUC Media

Rev Codes SP-POL CAN **GEN Buying Contact**

Sales Office DC-M Product Codes PL1Ib Sales Region NAT **Priority** 3

25 Whitlock Place Agency Ref Advertiser Ref Suite 201 Marietta, GA 30064

Primary Account Executive Dan Driscoll

Contract / Revision

End Date Account Executive Start Date Order% Dan Driscoll 100%

> Order Share 33% Market Value 532196

Competing Station		Amount
KCPT	%	Ö
KCTV	16%	85151
KCWE	%	0
KMBC	25%	133049
KMCI	%	0
KPXE	%	0
KSHB	25%	133049
KSMO	1%	5321

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 240 \$98,366,25 \$115,725.00 0.00 10/01/12 10/28/12 240 \$88,366.25 \$115,725.00 November 2012 110 \$50,915.00 \$59,900.00 0.00 10/29/12 11/05/12 110 \$50,915.00 \$59,900.00 350 \$149,281.25 \$175,625.00 0.00 Totals

														Tota	als
	Ln	Ch		End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Į.	ž 1	6	10/08/1	2 11/02/12	M-F 6-7a	CM-AII	6-7a		MTWTF	:30	. 8	\$600,002	0.00 NM	36	\$22,860.00
					M-F 6-7a										
			Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
	W	eek:	10/08/12	10/14/12	MTWTF	8	\$600.00	0.	.00						
	V	eek:	10/15/12	10/21/12	MTWTF	10	\$600.00	0.	.00						
	W	eek.	10/22/12	10/28/12	MTWTF	10	\$600.00	0.	.00						
-	W	eek:	10/29/12	11/04/12	MTWTF	10	\$600,00	0	.00	~~		***************************************			
	2	4	11/05/1	2 11/05/12	M-F 6-7a	CM-All	6-7a		M	:30	2	\$600.002	MM 00.0	2	\$1,200.00
					M-F 6-7a										
		FOX	4 NEWS 6A	M											
			Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	na	VI-A1			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		
	W	66K:	11/06/12	11/11/12	M	2	\$600.00	0	.00						
Ę	3	4	10/08/1	2 11/02/12	M-F 7-9a	CM-AII	7-0a		MIWTF	:30	10	\$525,002	0.00 NM	38	\$19,950.00
					M-F 7-9a										
													7	•	



Flight Dates 10/08/12-11/06/12

<u> Hiatus Dates</u>

Original Date / Revision 10/24/12/ 10/25/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sr	nnts	Rate Pri	Rtg Type :	Tot	als Amount
E3 4		2 11/02/12		CM-All	interpretation and the second	HIWIF	:30	10	\$525.002	0.00 NM	To the state of th	\$19,950.00
1	Start Data	End Bolo	M-F 7-80	Proto 8Atonk	Data	Patien						
_	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 8	Rate \$525.00	<u>Ratino</u> 0.00						
- 1, 2,	10/15/12	10/21/12	MTWTF	10	\$525.00	0.00						
	10/22/12	10/20/12	MTWTF	10	\$525.00	0.00						
Spiritary (Strangery Court of Strangery)	10/29/12	11/04/12	MTWTF	10	\$52 5.00	0.00		- Anna Marie Carrier				
4 4 EOV	11/05/1 4 MORNIN	2 11/05/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	an so an so an so	:30	4	\$525.00 2	0.00 NM	4	\$2,100,00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	11/05/12	11/11/12	M	4	\$525.00	0.00						
E 5 4	10/08/1	2 11/02/12	M-F 9-10a M-F 9-10a	CM-AII		MTWTF	:30	5	\$200.003	0.00 NM	18	\$3,600.00
ę	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	10/08/12	10/14/12	MTWTF	<u> </u>	\$200.00	0.00						
	10/15/12	10/21/12	MTWTF	5	\$200.00	0.00				Ĭ		
	10/22/12	10/28/12	MTWTF	5	\$200,00	0.00						
workstation with the second	10/29/12	11/04/12	MTWTF	5	\$200.00	0.00						
6 4	11/05/1	2 11/05/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	Marana	:30	1	\$200.003	MW 00.0	1	\$200.00
FOX/	4 NEWS 9A	M	Mist. Sel ON									
-	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
7 4	Carlo Service Commence of the	2 11/03/12	Sa 7-9a		Sa 7-9a		:30	2	\$500.002	0.00 NM	8	\$4,060.00
			Sa 7-0a		Mand . mitte	•	· 100 144	*	******	A'MA ISIMÉ	9	#*,000.00
FOXA	4 NEWS 9A	M-SAT										
\$	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	5-	2	\$500,00	0.00				1		
	10/15/12 10/22/12	10/21/12	~~~~ <u>~</u> ~	2	\$500.00	0.00						
	10/22/12	10/28/12 11/04/12	~~~~S~	2 2	\$500.00 \$500.00	0.00 0.00						
8 4		2 11/04/12	Su 7-9a	CONTRACTOR CONTRACTOR OF THE PROPERTY OF	Su 7-9a	y,qu	:30	2	9360.002	0.00 10:1		60 400 60
w 1	र कर । जन्म	an strawontraje	Su 7-9a	Oldiselli	GN 1.288		.w	4	#300.00 Z	0.00 NM	8	\$2,400.00
FOX4	I NEWS 9A	M-SUN	7.5							ĺ		
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	5	2	\$300.00	0.00						
- 11-	10/15/12	10/21/12	~~~~~\$	2	\$300.00	0.00)		
4	10/22/12 10/29/12	10/28/12 11/04/12	~~~~~\$ ~~~~\$	2 2	\$300.00 \$300.00	0.00						
E 0 4		2 11/02/12	M _* F 12p-1p		THE RESERVE OF THE PARTY OF THE	0.00	.00		6000 600			
5÷ ♥ %*	i di mati	6 11/WE/16	M-F 12-1p	CM-All	18-1b	MTWTF	:30	5	\$300.002	0.00 NM	18	\$5,400.00
g	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	0/08/12	10/14/12	MTWTF	3	\$300.00	0.00						
Week: 1	0/15/12	10/21/12	MTWTF	5	\$300.00	0.00				i		
Week: 1		10/28/12	MTWTF	5	\$300.00	0.00						
Week: 1	na Carater una de la manda de la manda de la biera	11/04/12	MTWTF	5	\$300.00	0.00						
E10 4	10/08/1	2 11/02/12	M-F 5-6p	CM-AII	530-6p	MTWFF	:30	5	\$600.002	Q.00 NM	20	\$12,000.00
a	Shout Parts	Ernal Phase	530-6p	B	(5:30 PM-6:							
Waak: 1	Start Date	End Date 10/14/12	Weekdays MTWT F	Spots/Week	Rate	Rating						Oracon II as I as a
Week: 1		10/14/12	MTWTF	5 5	\$600.00 \$600.00	0,00 0.60						
Week: 1		10/28/12	MTWTF	5	\$600.00	0.00				ı		
	0/29/12	11/04/12	MTWFF	**	e							



Flight Dates 10/08/12-11/08/12

<u> Hiatus Dates</u>

Original Date / Revision 10/24/12/ 10/25/12

Order Sep 00:15:00

Print Date: 10/25/12

Advertiser Koster/D/Atty Gen/MO

Ln Cl			Inventory Ced		Start/End	and the second s	Len Sp	ols Rate Pri	Rig Type	tablean de la Company de la Co	Amount
EM	4 10/08/	12 11/62/12	M-F 6-6360 M-F 6-6300	CM-A	6-63 0p	Migri		5 \$000 BU X	U.OU NA	19	\$17,160,00
	Start Date	End Date	Weekdays	Spots/Medi	Rate	Reling					
	: 10/08/12	10/14/12	MTWTF	6	\$900.00	0.00					
	10/15/12	10/21/12	MINTE	5		0.00					
	: 10/22/12 : 10/20/12	10/28/12 11/64/12	MTWTE	£	24 may 2 4 may 2	0.00 0.00					
PARTY AND	SZWARANIA PROPERTY WY	12 10/28/12	·	CM-AI	COLUMN TO THE OWNER OF THE OWNER OF THE OWNER	19,49 	-S :30	1 \$250.002	0.00 NM	1	\$250.00
	4 NEWS 5	3 4 M	8u 5-6p	<i>∱</i> ,141.√31	, new			* WEST-NA	G.GO IAN		**********
	Start Date : 10/22/12	End Date 10/28/12	Weekdays	SpeleAVeek 1	<u>Rete</u> \$250.00	Eteting 0.00					
E 15	4 10/68/	12 11/02/12	M-F 9-10p M-F 9-10p	CM-AI	9-1Qp	HTWTF	:30	5 \$1,200,002	0.00 NM	17	\$20,400.00
	Start Date	End Date	Weekdays	Spots/Week	animal market in the second	Rating					
F. C. Correlativities	10/08/12	10/14/12	MTWTF		\$1,209.00	0.00					
oveek: Spoi	: 10/15/12 Ch Dale R	49/21/42 ange F	MTWTE lescription		\$1,200.00 t/End Time	0.00	Weekdays	Length Rate	Eta Ivee		
g men	reflection Advanced to the	2-10/21/12 L	commenced in the fact of the f	9-10	shikuman kababataka da kalima		MTWThF				
r.	Credited	and the fitting and the	,		4.		,	. Some time to a section and a sec	arvina arvi		
7	4 10/15/1 Credited	2-10/21/12 N	1-F 9-10p	9-10	P		HTWThF	- :36(\$4,200.60)	MM 09.0		
Week:	10/22/12	10/20/12	MINTE	5	\$1,200.00	0.60					
Weak:	10/29/12	11/04/12	UTUTF==	Ś	\$1,200.00	0.00					
E 17 4	10/26/	2 11/04/12	Su 9-10p	CM-All	9-10p	45 104 44 100 I	-s :30	1 \$1,200.002	MM 60.0	1	\$1,200.00
race be	a a bismister ele	nz x	&u 9-16p								
	(4 HEWS-01		Minakalana	Maria Aliante	F2.o.km	ED and ins as					
	Start Date 10/22/12	End Date 10/28/12	Weekdaya	Spots/Week	<u>Rate</u> \$1,200.00	Ratina 0.00		e ·			
	Ch Dale Ri		escription		VEnd Time	4.50	Weekdays	Longih Raio	Bla Type		
3		2-10/20/12 5		9-16	P		is to	Many at Cold Many of the Control of			
	Cradited								2452460		
Wesk:	10/20/12	11/04/12	~ ~ ~ ~ ~ S	1	\$1,200.00	0.00					
10 4	10/08/	2 11/02/12	M-F 10-1636p M-F 10-1636p	CM-All	10-1030p	МТЖТЕ	;30	3 \$1,200.002	MK 00.0	10	\$12,000.00
	Start Date	End Date	Weekdovs	Spots/Week	Bale	Balina					
\$ C	10/05/12	10/14/12	MTWTF	2	\$1,200,00	0.00			1		
	10/15/12 18/22/12	10/21/12 10/29/12	MIWIF		\$1,200.00 \$1,200.00	0.60 0.60					
	10/29/12	11/04/12	MTWTF		\$1,200.00	0.00					
19 4	and the second s	2 11/05/12	M-F 5-Gp 530-6p	Chairman Salar	530-6p (5:30 PM-6:6	Min a	:30	1 \$600.002	0.00 NM	1	\$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Bating					
	11/05/12	11/11/12	M	1	\$600.00	0.00			3000		
20 4		2 11/05/12	M-F 6-630p	CM-All	6-63Qp	Mr	:30	1 \$860,002	0.00 NM	1	\$900.00
			M-F G-63Qp								400000000000000000000000000000000000000
	Start Date 11/05/12	End Date 11/11/12	Weekdays	Spals/Week 1	<u>Bale</u> \$990.00	Estina 0.60			Company of the Compan		
21 4	THE RESERVE AND ADDRESS OF THE PARTY OF THE	2 11/05/12	M -F 9-10p	CM-AII	9-10ρ	binare.	-= :30	1 \$1,200.002	0.00 NM	1	\$1,200.00
			M-F 9-10p			***************************************					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
TOTAL CONTRACTOR OF STREET	11/05/12	11/11/12	Marrian	ar Amerikan menerakan kerangan Persanan Persanan Persanan Persanan Persanan Persanan Persanan Persanan Persana	\$1,200.00	0.00					
22 4	44/05/4	2 11/05/12		CMAH	10-1030p		:30	1 \$1,200.602	M4 60.0	1	\$1,200.60



Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/25/12

Contract / Revision

Order See 00:15:00

Advertiser Kester/D/Atty Gen/MO

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Toi Spois	als Amount
A CONTRACTOR OF THE PARTY OF TH			М-Р 10-1030р М-Р 10-1030р					<u>Girametri (46</u> 5				
Week	<u>Start Date</u> : 11/05/12	End Date 11/11/12	Weckdaya H	Spots/Week 1	<u>Raiz</u> \$1,200.00	Metina 0.00						
23 4	4 10/00/1	2 11/02/12	M-F 7-9a	CM-All		MTWTF	:30	10	\$825.002	0.00 NM	35	\$18,375.08
			8-82		(8:00 AM-9:							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/08/12	10/14/12	MTWTF	5	\$525.00	0.00				ĺ		
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	MTWTF MTWTF	10 10	\$525.60 \$525.00	0.00 0.00				1		
, • • · · · · · · · · · · · · · · · · ·	: 10/22/12	11/04/12	MTWTF	10	\$525.00	0.00				1		
-	Palance Sandard Colonia de la Colonia de	2 11/05/12		ČM-AII	· · · · · · · · · · · · · · · · · · ·	Maran and	:30	2	\$525.002	0.00 NM	2	\$1,050.00
44-97 T	* , 1,02.1.	84) 11.445261 1.80	8-9a	Give viii	(8:00 AM-9:0		1 440,000	***	and process that is no deal way.	2.45 (2)4:	6.*	office I processing the Parish
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week:	11/05/12	11/11/12	Macara	2	8525.00	0.00				l		
25 4	_	2 11/02/12	M-F 5-6p	CM-All	530-6p	Marine	:30	5	\$600.002	N/A 00.0	17	\$10,200.00
· 16697 "	7 190174000134	e i je referen i me	5-530p5-530P	Person of Alle	(5:00 PM-5:		4 405 300	**	do nos de se relevas des	W. W. S. (1910)		واستهامت متردها والمراهد
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Weak:	: 10/08/12	10/14/12	M	3	\$600.00	0.00				1		
	: 10/15/12	10/21/12	M	5	\$600.00	0.00				I		
Spot	Ch Daio Ra	nge D	escription	Starl	/End Time	W	leekdaya	Len	gih Bais	Big Type		
7	4 10/15/12	-10/21/12 M	LF 5-6p	530-	6р (5:00 PM-5:30 PM	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	~	:30 (\$600.00)	0.00 NM		
	Credited									ł		
Week:	: 10/22/12	10/28/12	MTWTF	5	\$600.00	0.00				- 1		
Week:	: 10/29/12	11/04/12	MTWTF	5	\$600.00	0.00						
26 4	11/05/1	2 11/05/12	M-F 5-6p	CM-Ali	530-6p	M no mi va ra va m	:30	1	\$600.002	0.00 NM	1	\$600.00
			5-530p5-530P		(5:00 PM-5:3	10 PM)				ĺ		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week:	11/05/12	11/11/12	M	1	\$600.00	0.00						
27 4	1 10/15/1	2 11/02/12	M-F 430a News M-F 430-5a News		430-5a	NTWTF	:30	5	\$100.003	0.00 NM	15	\$1,500.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
	10/15/12	10/21/12	MTWTF	5	\$100.00	0.00						
	10/22/12	10/28/12	MTWFF	5	\$100.00	0.00				1		
	10/29/12	11/04/12	MTWTF	5	\$100.00	0.00	 	communicacion			_	****
26 4	11/05/1	2 11/05/12	M-F 430a News M-F 430-5a News		430-5a	\$ ~~~~~	:30	2	\$160.003	0.00 MM	2	\$200.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
	11/05/12	11/11/12	M	2	\$100.00	0.00		CONTRACTOR OF THE PARTY OF THE			40	40 000 00
29 4	10/15/13	3 11/02/12	M-F 530-6a M-F 530-6a	CM-AII	530-62	MTWTE	:30	5	\$200.003	0.00 NM	15	\$3,600.06
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
, -	10/15/12	10/21/12	MTWTF	5	\$200.00	0.00				į		
	10/22/12	10/28/12	MTWTF MTWTF	5 5	\$200.00 \$200.00	0.00 0.00				I		
300 mg	10/29/12	11/04/12		***************************************		MTWTE	:30		-\$150.002	- NM - 60.0	15	\$2,250.00
30 4		11/02/12	M-F 10-11a M-F 10-11a		10-112		.30	ş	\$180:00 K	WIEL OO'O		\$61897.AF
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	MTWTF	5	\$150.00	0.00						
	10/22/12	10/28/12	MTWTF MTWTF	5 5	\$150.00 \$150.00	0.60 0.00						
UV GORK	10/29/12	11/04/12	tatantt	ن	φιωυ,υυ	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~						
31 4	40.00	11/02/12	M-F 4-5p	CM-All	A Ess	MTWTF	:30	5	\$250.003	0.00 NM	14	\$3,500.00

Page 5 of 6 Print Date: 10/25/12



565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/25/12

<u>Order Sep</u> 00:15:00

Advertiser Koster/D/Atty Gen/MO

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots I	Rate Pri	Rtg Type	Tota Spets	als Amount
E 31	4 10/15/1	2 11/02/12	M-F 4-5p M-F 4-5p	CM-Ail	4-5p	MTWTF-	- 30	COLUMN PROPERTY.	250.003	0.00 (444)	14	\$3,500.60
Weel Spot 2	Start Date c: 10/15/12 Ch Date Re 4 10/15/12 Credited	End Date 10/21/12 nge <u>E</u> 2-10/21/12 A	<u>Weekdays</u> MTWTF Description	Spots/Week 5 Star 4-5₅	\$250.00 t/End Time	Rating 0.00	Weskdays MTWThF	<u>Length</u> - :30		<u>Ria Type</u> 0.00 Na;		
	c: 16/22/12 c: 10/29/12	10/28/12 11/04/12	MTWTF	5 5	\$250.00 \$250.00	0,00 0.00						
12	4 11/05/1	2 11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	Messes	- :30	1 \$2	\$0.003	0.00 NM	4	\$250.00
Weel	<u>Start Date</u> :: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
33	4 10/15/1	2 10/15/12	M-F 4-5p	CM-AII	4-5p	M m en en en en en	- :30	1	\$0.00 VIP	0.00 NM	1	\$0.00
Week	Start Date :: 10/15/12	End Date 10/21/12	M	Spots/Week 1	<u>Rate</u> \$0.00	<u>Rating</u> 0.00						
34	4 10/16/1	2 10/19/12	M-F 430a News M-F 430-5a News		430-5a	-TWF	- :30	4	\$0.00 VIP	0.00 NM	4	\$0.00
designation of the second	Start Date :: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$0.00	Rating 0.00		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~				
35	4 10/16/1:	2 10/19/12	M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p	1202a -TWTF	- :30	4	91V 00.02	0.00 NM	4	\$0.00
Week	Start Date : 10/15/12	End Date 10/21/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$0.00	<u>Rating</u> 0.80						
36	4 10/18/13	2 10/19/12	M-F 430a News M-F 430-5a News		430-5a	- m - T F m -	- :30	4	\$0.00 VIP	MM 00.0	4	\$0.00
Week	Start Date : 10/15/12	End Date 10/21/12	Weekdays TF	Spots/Week 4	<u>Rate</u> \$0.00	Rating 0.00		e succession and the succession of				
37	4 10/18/12	2 10/19/12	M-F 1132p-1202a M-F 1132p-1202a	CM-All	M-F 1132p	1202aTF	- :30	4	\$0.00 VIP	MM 00.0	4	\$0.00
Name of Street, Street	<u>Start Date</u> : 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 4	<u>Rate</u> \$0,00	Rating 0.00						
E 38	4 10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTWTF	- :30	1 \$2	50.003	0.00 NM	1	\$250.00
Week	Start Date : 10/22/12	End Date 10/28/12	MTWTF	Spots/Week 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
39	10/18/12	10/19/12	M-F 5-6р 530-6р		530-6p (6:30 PM-6:	TF 00 PM)	- :30	1 \$5	00.002	0.00 NM	1	\$900.00
Week	Start Date : 10/15/12	End Date 10/21/12	<u>Weakdays</u> TF	Spots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
40	4 10/18/12	2 10/19/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	∞≈≈₹₽∞≈	- :30	1 \$1	00.003	MIA 60.0	1	\$100.00
Week	10/15/12	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$100.00	<u>Rating</u> 0.60	***************************************		70070000000000000000000000000000000000		///	14-000
41	10/29/12	11/02/12	M.F 9-10p M.F 9-10p	CM-AII	9-10p	MTWTE	:30	1 \$1,2	00.002	0.00 NM	1	\$1,200.00
************	<u>Start Date</u> : 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Røte</u> \$1,200.00	<u>Relina</u> 0.60					WIII	· · · · · · · · · · · · · · · · · · ·
E 42	10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	HTWTF	:30	1 \$2	50.00 3	0.00 NM	1	\$250.60



Flight Dates 10/08/12-11/06/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/24/12/ 10/25/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln Ch Start End	Inventory Code Break	Start/End Time	Days Len	Spots Rate Pri	Rtg Type	<u>Totels</u> Spots Amount
E 42 4 10/22/12 10/26/12	8Л-F 4-Бр СМ-АП М-F 4-Бр	4-5p	MTVTF :3(J	0,00 Na	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week		<u>ting</u> 0.00			
N43 4 11/02/12 11/02/12	M-F 9-16p CM-All M-F 9-10p	9-10p		1 \$1,260.062	0.00 NM	1 \$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> Spots/Week F 1		<u>utína</u> 0.00			
N44 4 10/20/12 11/02/12	M-F 5-Ep CM-All 5-536P	530-6p (5:00 PM-5:30 PA	M :30 4)	2 \$600.002	0.00 NM	2 \$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Week</u> w⊤w⊤r 2		ting 0.00			
N45 4 11/03/12 11/03/12	College Football Late CM-All College Football Late	6р-сс	******\$* :3() 1 \$1,480.002	0.00 NM	1 \$1,400.00
Start Date	Weekdays Spots/Week		<u>ting</u> 0.00			
					Talala	202 37 1025

Totals 3501175,625.00